

i GRADUATED... NOW WHAT?

2021 SPONSORSHIP PACKAGES

How we can get you visibility, leads, revenue,
and engagement with this future forward
new conference.



MORE ABOUT THE 'I GRADUATED...NOW WHAT?' CONFERENCE

A 3-day interactive virtual conference to help recent college graduates build a community to follow their passion and live a life of purpose. Creating the “beyond college experience,” we hope to inspire the next generation of leaders to do things differently.

An amazing agenda of dynamic and established visionaries from different backgrounds and paths... to show a new way forward to help students transition through their next life journey.



ABOUT 'THE' NIKKI GREEN

The Nikki Green will be the Emcee & Host for the event.

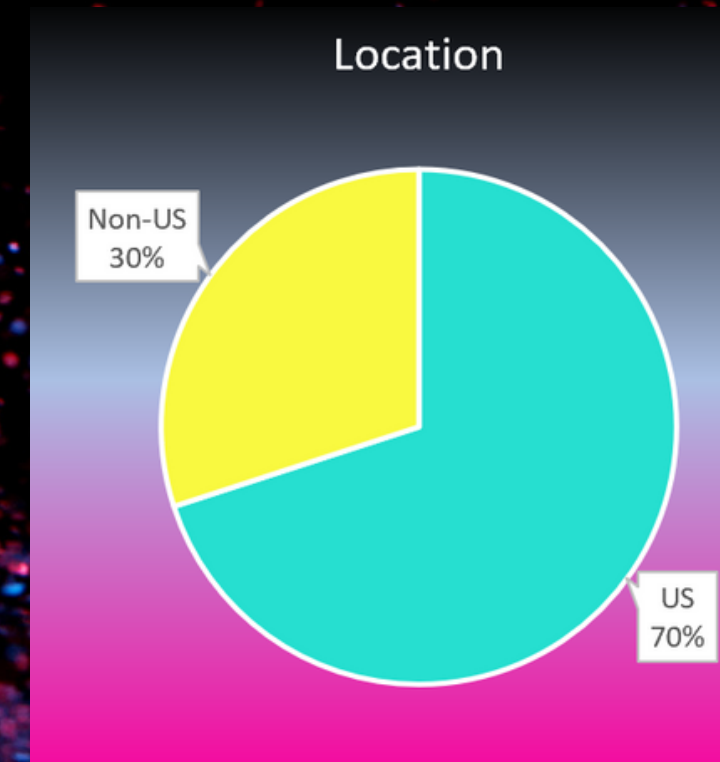
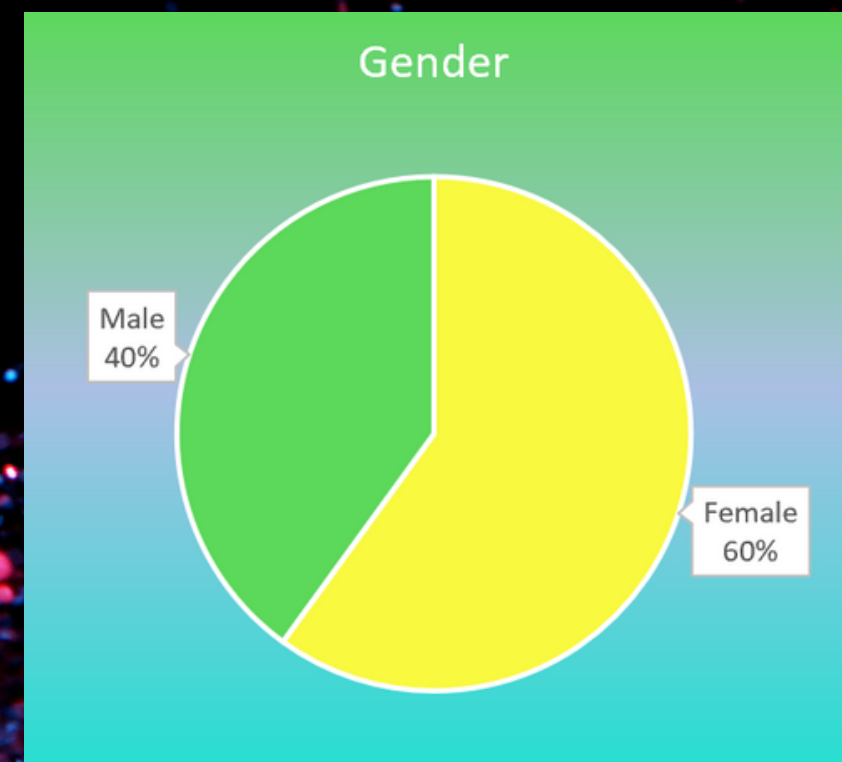
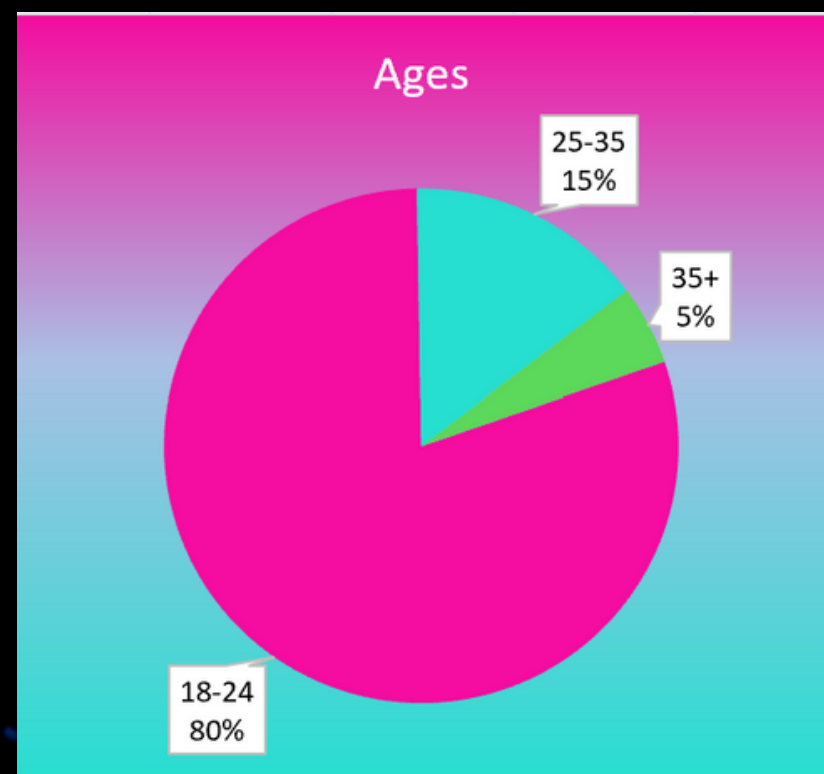
Nikki has been a dynamic public speaker since the age of 12. Surrounded by a family of performers, both on the athletic field and on the stage, there is no place Nikki feels more comfortable than entertaining and sharing her message.

Nikki has built numerous Fortune 500 teams full of fun and comradery. She teaches people how to bring their unique strengths to every situation. Uniqueness means being brave and having the courage not to conform!



ABOUT THE AUDIENCE

With a focus on recent college graduates and Millennials just entering the workforce, our demographics create a distinct audience.



WHAT THIS AUDIENCE IS LOOKING FOR

Gen X are just 1/3 the size of the Millennial generation. As Baby Boomers get ready to retire, there are not enough Gen X to fill these leadership spots.

This generational hand-off will give Millennials and soon Gen Z, an unprecedented access to high-paying careers and opportunities.

An important aspect of these young, new consumers is that they want to identify with the brands and connect with that company's purpose.





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SPONSORSHIP PACKAGES

PACKAGE OVERVIEW

More details available for each package

Package	Investment	Main ROI	Event Features
Freshman	\$250 Many available	Visibility/Sales	<ul style="list-style-type: none">• Standard Space at the Virtual Expo• Networking Event Logo
Sophomore	\$500 Many available	Leads/Sales	<ul style="list-style-type: none">• Premium Space at the Virtual Expo• Workshop Presenter
Junior	\$1,000 5 available	Visibility/Engagement	Panel Discussion and/or Kick-Off Networking Event
Senior	\$1,500 2 available	Visibility/Engagement	Scavenger Hunt or Photo Booth Exclusive sponsor
Post-Graduate (ie. Title Sponsor)	\$2,500 1 available	Visibility/Engagement	<ul style="list-style-type: none">• Exclusive Sponsorship• Event Kick-off Video• Prominent Logo display

LOOKING FOR SOMETHING ELSE?

Each package can be customized to fit your unique goals and how you connect best with a new audience. Here are the activation options we have to offer:

Before the Event

- Social Media posts on TikTok, Instagram, LinkedIn
- Links to Sponsor websites or specific product pages
- Logo placement and website links in the conference newsletter leading up to the event
- Partnered ads on Facebook & Instagram

During the Event

- Speaker or Workshop Introduction videos
- Sponsor logo placement on conference Hub
- Virtual & Interactive Expo Booth
- Virtual Photo Booth logo placement
- Virtual Scavenger Hunt logo placement
- Sponsor giveaways for event participation

After the Event

- Logo placement and website links in the post-event conference newsletter
- Additional post-event sales via VIP package
- Early Access to sponsorship opportunities for future session of this event

LET'S TALK!

Let's discuss your specific goals and what will get you the biggest ROI.

Please email Nikki@TheNikkiGreen.com to discuss further.

We can't wait to partner with you!

